



PRESS RELEASE

Idinvest announces the appointment of Bao Dinh as Investment Director in the Venture Capital team

Paris, 12 February 2019,

Idinvest Partners, a leading investor in SMEs across Europe, today announces the appointment of Bao Dinh as Investment Director in the Venture Capital team. In this position, Bao will be involved in sourcing, analysing and executing investments for the Venture Capital team, both in France and in Europe.

Prior to joining Idinvest Partners, Bao spent four years as Director EMEA at HotelTonight, a leading mobile app for last minute hotel bookings. In this role, Bao headed up operations in EMEA and managed a multi-national team located in Paris, London and Berlin covering 15+ countries.

Bao began his career in management, consulting with Oliver Wyman where he served as an Associate Partner. His experience lies in the Tech and Services sectors, having specialised in growth strategy and marketing and commercial effectiveness.

Bao is also the author of the book *The 25th Hour*, which shares the best kept productivity secrets of 300 entrepreneurs and investors.

Bao graduated from ESSEC Business School with a major in Finance & Health Economics.

ABOUT IDINVEST

Idinvest Partners is a leading European mid-market private equity firm. With €8bn under management, the firm has developed several areas of expertise including innovative startup venture capital transactions; mid-market corporate debt, i.e. single-tranche, senior and subordinated debt; primary and secondary investment and private equity advisory services. Founded in 1997, Idinvest Partners used to be an Allianz subsidiary until 2010, when it branched out as an independent firm. In January 2018, Idinvest Partners joined forces with Eurazeo, a leading global investment company, with a diversified portfolio of €17 billion in assets under management, including approximately €11 billion from investment partners, invested in over 300 companies.

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